

For immediate release

Media Contact: Amber James,

Mob 0403 000 330

14 December 2009

# Media Release



**The Parks**  
CHANCELLOR VILLAGE

## 'Work from home' town homes offer unique business opportunity

Imagine waking up in the morning, walking to your kitchen for breakfast, maybe reading the morning papers, and then walking a whole ten steps to your office to start your working day.

Working from home isn't a brand new concept, however a recently launched Sunshine Coast residential development, *The Parks* at Chancellor Village, takes this idea one step further offering small business owners a unique opportunity and giving new meaning to 'work from home'.

Managing Director of PRD Nationwide Sunshine Coast and project marketer for *The Parks* Syd Walker said small business owners won't find a lower entry level price on the Sunshine Coast where buyers can effectively purchase a home and office space in one affordable package.

"Work from home or SOHO (small office/home office) as it is often referred, is an exciting new and emerging property trend that allows small business owners to purchase a home and office for one affordable price," Mr Walker said.

"*The Parks* takes this concept to the next level, as these two and three bedroom town homes are designed specifically with home-based business in mind, offering a number of additional valuable features such as separate street frontage to Chancellor Village Boulevard including a commercial signage opportunity, ample visitor parking plus an additional powder room.

"*The Parks* is positioned perfectly for conducting business, with the commercial hub of Sippy Downs within walking distance. A separate entry to the main house entry with street frontage takes advantage of this established commercial presence, making *The Parks* an attractive option for small business owners looking to save in rental expenses in the New Year," he said.

In the September 2009 Sunshine Coast Business Confidence Survey\*, business owners named rising overheads as the second biggest constraint to their business growth and suggested lower rents for small business would increase profitability.

"*The Parks* offers a genuine affordable solution for business owners struggling with rising rental expenses and overheads, where buyers can live and work from home in a growing area designed to help foster business success," Mr Walker said.

"With the nearby University of the Sunshine Coast expected to double in size over the next ten years and plans in the pipeline for this area to be developed as a leading "smart industries" sector, *The Parks* ticks all the right boxes for small and start-up businesses looking to establish themselves in a growing commercial hub."

For more information  
t 07 5477 1244 f 07 5477 1488  
e [info@theparks.net.au](mailto:info@theparks.net.au)  
visit [www.theparks.net.au](http://www.theparks.net.au)  
a PO Box 7249  
Sippy Downs QLD 4556

**Sales Office**  
PRD Nationwide Sippy Downs  
Shop 6 Chancellor Village Marketplace  
6/18 University Way  
Chancellor Park  
Sippy Downs QLD 4556



# Media Release



Designed and to be constructed by multi award-winning local builder, RCQ, *The Parks* represents the final stage of the Chancellor Village Masterplan.

Architecturally designed two bedroom apartments are selling now from an astonishing \$297,500 with the limited number of 'Work from home' town homes starting at \$377,500.

*The Parks* includes recreational facilities such as a resort style swimming pool, undercover picnic and barbecue facilities and an onsite manager.

Interested buyers are encouraged to contact *The Parks* sales agent Fred Flower on 0419 686 999 or visit *The Parks* sales team at the PRD Nationwide Sippy Downs office at the Chancellor Village Marketplace next to Woolworths, 6/18 University Way, Chancellor Park, Sippy Downs.

For more information on *The Parks* visit [www.theparks.net.au](http://www.theparks.net.au)

**Ends.**

\*Information sourced from the September 2009 Business Confidence Survey via the Sunshine Coast Council's Economic Development website:  
[www.business.sunshinecoast.qld.gov.au](http://www.business.sunshinecoast.qld.gov.au)



**For more information**  
t 07 5477 1244 f 07 5477 1488  
e [info@theparks.net.au](mailto:info@theparks.net.au)  
visit [www.theparks.net.au](http://www.theparks.net.au)  
a PO Box 7249  
Sippy Downs QLD 4556

**Sales Office**  
PRD Nationw de Sippy Downs  
Shop 6 Chancellor Village Marketplace  
6/18 University Way  
Chancellor Park  
Sippy Downs QLD 4556